

Get In Touch

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Same Windsor



SAME Outreach

Strengthening African, Caribbean and Black Canadian (ACB) Men's Employability and Resilience in Windsor-Essex County (SAME) is a SSHRC funded 1-year program outreach activities to improve the employability and resilience of ACB men living in Windsor-Essex County. ACB men aged 18 years and above, are invited to participate in workshops aimed at getting more of them into the labor market. The workshop will also-promote the recruitment of ACB men already in the labor market.



This project has been reviewed and received ethics clearance through the University of Windsor Research Ethics Board.



Purpose

- Strengthen ACB Men's Employability and Resilience in Windsor-Essex County.
- To get more ACB men into the labor market.
- Sensitize and strengthen the commitment of employers of labor to employ ACB men
- Build Community networks working to end the structural inequities facing ACB men

Be
Informed

FROM 2021 – 2022

- Use workshops to engage and strengthen job acquisition skills
- Build knowledge among ACB Men, community-based organizations for effective participation
- Use social media like Facebook, Instagram, Twitter, TikTok, WhatsApp to engage, mobilize and improve ACB men's labor force participation

EXPECTED OUTCOME

- Increased awareness about the unemployment and underemployment rate of ACB men.
- Strengthen the job acquisition skills of ACB men.
- Build the resilience of ACB men to face challenges from structural inequities.
- Increased knowledge of individuals and Community base organizations to effectively address the low representation of ACB men in labor market
- Build the confidence of employers Of labor to hire ACB men

HOW CAN YOU BE INVOLVED?

If you reside in the Windsor area, you are invited to participate in workshops focusing on employability and resilience of ACB men.

WHO CAN PARTICIPATE?

Members of the African communities; Aged 18 years and above living in Windsor-Essex County.

