

ICOVAC: Improving the uptake of COVID-19 vaccine among African populations living in Windsor-Essex County

Principal Investigator
Dr. Francisca Omorodion
University of Windsor
Dept. of Sociology, Anthropology
& Criminology
401 Sunset Avenue
Windsor Ontario N9B 3P4
Email: omorodif@uwindsor.ca
T. 519 253 3000 Ext. 2203

Co –Investigator
Dr. Egbe B. Etowa
University of Windsor
Dept. of Sociology, Anthropology
& Criminology
401 Sunset Avenue
Windsor Ontario N9B 3P4
Email: etowa@uwindsor.ca
T. 519 253 3000 Ext. 4705

ICOVAC is an NSERC-funded 1-year program of outreach activities to improve the uptake of COVID-19 vaccine among African populations living in Windsor-Essex County. Members of the African community aged 16 years and above, are invited to participate in a number of workshops aimed at raising awareness about COVID-19, and to correct misinformation around COVID-19 vaccines.

The Purpose of ICOVAC Project:

- Educate African men, women and young persons of the COVID-19.
- Reduce COVID-19 vaccine hesitancy
- Strengthen their commitment to COVID-19 prevention
- Strengthen Community networks working to end the exposure of African population to COVID-19.

From 2021 to 2022 ICOVAC Project will include:

- Raising African populations' awareness about how they may be vulnerable to COVID-19
- Use workshops to right the misconceptions about COVID-19 and the vaccines and decrease exposure to COVID-19 among African population
- Build knowledge among African population, community-based organizations for effective uptake of COVID-19 vaccines
- Use influencers to engage, mobilize and improve African population's knowledge and acceptance of COVID-19 vaccine

Expected outcome:

- Increased awareness about vulnerability to COVID-19
- Reduced misconceptions about COVID-19 and the vaccines
- Decreased exposure to COVID-19 in the African population
- Increased knowledge of individuals and community-based organizations for effective uptake of COVID-19 vaccines in African communities
- Reduced hesitancy and increased uptake of COVID-19 Vaccine in the African communities



For more information about the study please contact
us at ICOVAC@uwindsor.ca
or call 519 817 8622